

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 491858-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| GFSB | Heather Uttley | HRP-WASHING | National |

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

| Advertiser | Product | Estimate Number |
|--------------------|------------------|-----------------|
| McMahon for Senate | MCMAHDN IIGFSBII | 1297 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/04/12 - 09/10/12 | 491858 | 06301847 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|---------|------|
| 1 | 09/06/12 | 09/06/12 | 6AM-6:30AM Eyewitness | 6AM-6:30AM | ---1--- | :30 | 1 | \$45.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$45.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Th 09/06/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV15H \$45.00 NM | | | | | | | | | |
| 2 | 09/04/12 | 09/06/12 | 6:30AM-7AM Eyewitness | 6:30AM-7AM | -T-T--- | :30 | 2 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T-T--- 2 \$60.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Tu 09/04/12 6:40 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM 2 GFSB Th 09/06/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM | | | | | | | | | |
| 3 | 09/07/12 | 09/07/12 | 7AM-9AM The Early Show | 7AM-9AM | ----1-- | :30 | 1 | \$40.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$40.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB F 09/07/12 8:45 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM | | | | | | | | | |
| 4 | 09/05/12 | 09/07/12 | Eyewitness News at Noon | 12PM-12:30PM | --W-F-- | :30 | 2 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --W-F-- 2 \$50.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB W 09/05/12 12:21 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV15H \$50.00 NM 2 GFSB F 09/07/12 12:12 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV15H \$50.00 NM | | | | | | | | | |
| 5 | 09/04/12 | 09/04/12 | 6PM-6:30PM Eyewitness | 6PM-6:30PM | -1----- | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$90.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 GFSB Tu 09/04/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM | | | | | | | | | |
| 6 | 09/04/12 | 09/04/12 | 7PM-7:30PM | 7PM-7:30PM | -1----- | :30 | 1 | \$90.00 | NM |

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| 491858-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| McMahon for Senate | MCMAHON IIGFSBII | 1297 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 09/04/12 | 09/04/12 | 7PM-7:30PM | 7PM-7:30PM | -1----- | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$90.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 7:28 PM 7PM-7:30PM 7PM-7:30PM :30 LMFS12TV14H \$90.00 NM | | | | | | | | | |
| 7 | 09/06/12 | 09/06/12 | 7:30PM-8PM | 7:30PM-8PM | ---1--- | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$90.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/06/12 7:55 PM 7:30PM-8PM 7:30PM-8PM :30 LMFS12TV15H \$90.00 NM | | | | | | | | | |
| 8 | 09/04/12 | 09/04/12 | 5AM-5:30AM Eyewitness | 5AM-5:30AM | -1----- | :30 | 1 | \$25.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$25.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 5:27 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV14H \$25.00 NM | | | | | | | | | |
| 9 | 09/04/12 | 09/07/12 | 5:30AM-6AM Eyewitness | 5:30AM-6AM | -T--F-- | :30 | 2 | \$35.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T--F-- 2 \$35.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 5:51 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV14H \$35.00 NM 2 GFSB F 09/07/12 5:44 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV15H \$35.00 NM | | | | | | | | | |
| 10 | 09/07/12 | 09/09/12 | M-SU Eyewitness News @ 11PM | 11PM-11:35PM | ----F-S | :30 | 2 | \$65.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-S 2 \$65.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB F 09/07/12 11:22 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV15H \$65.00 NM 1 GFSB Su 09/09/12 11:40 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV15H \$65.00 NM | | | | | | | | | |
| 11 | 09/04/12 | 09/04/12 | NCIS: LA | 9PM-10PM | -1----- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 09/04/12 9:44 PM NCIS: LA 9PM-10PM :30 LMFS12TV14H \$250.00 NM | | | | | | | | | |
| 12 | 09/06/12 | 09/06/12 | National Conventions | 10pm-11pm | ---1--- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/06/12 National Conventions 10pm-11pm :00 \$400.00 NM Credited | | | | | | | | | |
| 13 | 09/08/12 | 09/08/12 | SA Eyewitness News | 6AM-7AM | -----1- | :30 | 1 | \$20.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$20.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/08/12 6:36 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV15H \$20.00 NM | | | | | | | | | |

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| 491858-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| McMahon for Senate | MCMADN IIGFSBII | 1297 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|----------|------|
| 14 | 09/08/12 | 09/08/12 | SA Eyewitness News | 7AM-9AM | -----1- | :30 | 1 | \$35.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/08/12 8:24 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV14H \$35.00 NM | | | | | | | | | |
| 15 | 09/08/12 | 09/08/12 | SA 6pm-6:30pm EWN | 6PM-6:30PM | -----1- | :30 | 1 | \$35.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/08/12 6:11 PM SA 6pm-6:30pm EWN 6PM-6:30PM :30 LMFS12TV15H \$35.00 NM | | | | | | | | | |
| 16 | 09/09/12 | 09/09/12 | SU Eyewitness News | 6AM-7AM | -----1 | :30 | 1 | \$20.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/09/12 6:23 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV15H \$20.00 NM | | | | | | | | | |
| 17 | 09/09/12 | 09/09/12 | SU Eyewitness News | 7AM-9AM | -----1 | :30 | 1 | \$35.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/09/12 7:29 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV15H \$35.00 NM | | | | | | | | | |
| 18 | 09/10/12 | 09/10/12 | 6:30AM-7AM Eyewitness | 6:30AM-7AM | 1----- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 6:41 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV15H \$50.00 NM | | | | | | | | | |
| 19 | 09/10/12 | 09/10/12 | 7AM-9AM The Early Show | 7AM-9AM | 1----- | :30 | 1 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 8:38 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV15H \$30.00 NM | | | | | | | | | |
| 20 | 09/10/12 | 09/10/12 | 5AM-5:30AM Eyewitness | 5AM-5:30AM | 1----- | :30 | 1 | \$20.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 5:07 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV14H \$20.00 NM | | | | | | | | | |
| 21 | 09/10/12 | 09/10/12 | HIMYM/2 Broke Girls | 8PM-9PM | 1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/10/12 10:15 PM HIMYM/2 Broke Girls 8PM-9PM :30 LMFS12TV15H \$300.00 NM | | | | | | | | | |

Total Spots 24

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| Advertiser | Product | Estimate Number |
|--------------------|------------------|-----------------|
| McMahon for Senate | MCMAHON IIGFSBII | 1297 |

Payment Terms Net 30 Days

| | |
|--------------------------|------------|
| <u>Gross Total</u> | \$1,595.00 |
| <u>Agency Commission</u> | \$239.25 |
| <u>Net Amount Due</u> | \$1,355.75 |